



OTLYN BLACK

CREATIVE DEVELOPER



Portland, OR



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https://otlyn.com



Over a decade of experience in multimedia (film, photo, design), web development, marketing, and project management. I am highly creative, collaborative, adaptable, a skilled problem solver, and excel in roles of leadership, as well as those requiring autonomy. I have a keen understanding of people, disciplined work habits, and can lead multiple priorities. I work quickly to become an asset to the team and promote positive change by improving communication and interpersonal relationships.

EXPERTISE

- Web Design & Development
- User Experience & Inter. (UX/UI)
- Accessibility (W3C)
- Search Engine Optimization (SEO)
- Version Control (Git / Github)
- JavaScript / Node.js / React
- HTML5 / CSS3 / Sass
- Visual Studio Code

EDUCATION

Associates in Applied Science

Scottsdale Community College / AZ

2010 - 2012

Friluftsliv & Leadership (FHL)

Sjövicks folkhögskola / Sweden

2017 - 2018

WORK EXPERIENCE

CREATIVE DEVELOPER

Black Bay Data / Bend, OR / 2019 - Present

As the Creative Developer at Black Bay Data, I am responsible for creating websites, interactive design, user experience/interface (UX/UI), various marketing materials, and content for several platforms and services. Additionally, I develop and implement brand strategies, internal projects, and sales related activities. Other responsibilities include team building and collaboration, maintaining up to date code libraries, service information, and Git version control.

- Websites, Interactive Design, UX/UI, Marketing, Content Writing
- Brand Strategies, Internal Projects, Sales Activities, Code Maintenance

LEAD DESIGNER

TheWi.se / Skurup, Sweden / 2012 - 2016

As the Lead Designer at TheWi.se, I was directly responsible for the delivery, creativity, innovation, and quality of major company projects, along with the revenue generated on these projects, and client and team satisfaction. I worked primarily with websites, brand strategy, interaction design, user experience, online marketing, and content creation.

- Responsible for Major Company Projects & Client and Team Satisfaction
- Web Design & Development, Branding & Strategy, UX/UI, Interactive Design
- Online Marketing & Content Writing

SOCIAL



Instagram

instagram.com/otlynblack



LinkedIn

linkedin.com/in/otlyn-black



Codepen

codepen.io/otlyn



Vimeo

vimeo.com/otlyn

PERSONAL

- Leadership
- Relationship Building
- Problem Solving
- Creative Thinking
- Self-motivation
- Conflict Resolution
- Communication
- Adaptability

MENTIONS

PHI THETA KAPPA

Honor Society / 4.0 GPA

/ 2010 - 2012

BURKINA FASO

Volunteering Work / Africa

/ 2013

WORK EXPERIENCE

DESIGNER & SALES

Classy Closets / Chandler, AZ / 2003 - 2008

As a Designer for Classy Closets, I followed up with leads and potential clients, developed professional relationships, designed interior/exterior cabinetry and furniture, created hand drawn blueprints for customers, created digital manufacturing sheets, coordinated and managed building schedules, and worked autonomously to meet sales quotas.

- Face to Face Sales & Relationship Building
- Creating Cabinetry Designs & Price Quotes
- Making Manufacturing Sheets & Installation Schedules
- Meeting Deadlines & Sales Quotas

PROJECT SPECIALIST / GUEST TEACHER

Skurups Kommun / Skurup, Sweden / 2012

I worked with Skurups Kommun, and Hallenborgsskolan in Rydsgård, to create and facilitate a film course for their 6th grade students. I taught about the various steps of production (ideation, pre-production, production, post- production, distribution), cast & crew responsibilities, storytelling & filming techniques, and created teaching materials. The students used this knowledge to create their own short film. A showing was given at the community center and it was well received by the parents, students, teachers and public.

- Film Production & Teaching

REFERENCES

Nick Tannin

Information Security Engineer

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Jon Kaiser

Account Manager

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INTERESTS



Creativity



Adventure



Canoeing



Wilderness



Philosophy